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FOR IMMEDIATE RELEASE

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SLO FOOD BANK NAMED FINALIST IN TOYOTA 100 CARS FOR GOOD PROGRAM
Toyota to Donate Vehicle to Local Nonprofit Organizations Based on Public Votes

SAN LUIS OBISPO COUNTY – San Luis Obispo County-based organization, SLO Food Bank is one of the 500 finalists in Toyota's 100 Cars for Good program, which will award vehicles to 100 nonprofit organizations based on votes from the public beginning May 9, 2011.

Toyota's 100 Cars for Good program will showcase five non-profit organizations each day for 100 days on Toyota's Facebook page, [facebook.com/toyota](https://www.facebook.com/toyota). Visitors to the page can vote once a day for the organization that they feel is most deserving of a new Toyota vehicle. SLO Food Bank will be one of the five organizations highlighted for voting on **August 10th**.

Local residents are encouraged to support SLO Food Bank and their quest for a new Toyota Hybrid. If SLO Food Bank receives the most votes and is awarded the vehicle, it will be used for many years to come, serving over 50,000 meals to children this summer that would otherwise go without. At sites around the county in low-income areas, kids are invited to share a Lovin' Lunchbox and enjoy programs and activities. Receiving proper nutrition will allow them to grow up healthier and happier. Our new car will be used to train, monitor and deliver healthy meals to partner sites.

About Toyota:

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants, including one under construction. Toyota directly employs nearly 30,000 in the U.S. and its investment here is currently valued at more than \$18 billion, including sales and manufacturing operations, research and development, financial services and design.

Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. Since 1991, Toyota has contributed more than \$500 million to philanthropic programs in the U.S.

For more information on Toyota's commitment to improving communities nationwide, visit <http://www.toyota.com/community>.

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About the Food Bank Coalition of San Luis Obispo County: The organization is the only countywide source of nutritious and low-cost food for low-income families, seniors, children, veterans and the disabled. Through direct programs like the Backpack Program for school children and the Senior Brown Bag Program, and in partnership with over 200 SLO County agencies, the Food Bank Coalition will provide more than 5.5 million pounds of food, helping over 40,000 county residents in 2011.

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