

Food Bank Letterhead

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FOR IMMEDIATE RELEASE

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SLO Food Bank Coalition Celebrates 20-Year Journey
Nonprofit Now Distributes 4 Million Pounds of Food Each Year

San Luis Obispo County – The Food Bank Coalition of San Luis Obispo County has come a long way since opening in 1989 with an ice cream truck as a cooler for food donations. Today, as the Food Bank celebrates its 20th anniversary, the nonprofit fills nearly 20,000 square feet of storage in two warehouses in Paso Robles and Oceano.

“We’ve come a long way in two decades,” noted Carl Hansen, Food Bank executive director. “We work with over 150 agency partners, including soup kitchens, homeless shelters, after-school programs, church pantries and many more.”

In today’s difficult economic times, the Food Bank’s role is more important than ever, added Don Jacobs, the Food Bank’s founding executive director. The nonprofit collects and distributes over four million pounds of food a year, which helps feed hungry seniors, low-income families and children throughout the county. Over 30,000 people, or more than 10 percent of the county, benefit from donations to the Food Bank.

The impending launch of a new Web site is a new development that will help the Food Bank improve Internet presence and outreach, as well as provide an additional place for people to make donations. ITECH Solutions, a local Web development and information technology firm, has stepped forward to donate the new Web site.

“We believe in the work of The Food Bank and couldn’t think of a better way of honoring their 20 years of service to the community,” said Forrest Hatfield, an ITECH Solutions founder and director of Web systems.

The Food Bank’s new Web site should be up and running soon at www.slofoodbank.org. For information on the Food Bank’s 20th anniversary activities, call 805-238-4664.

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