



FOR IMMEDIATE RELEASE
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Help the Food Bank Create a Hunger-Free Community
Hunger Awareness Day is Set for Friday, June 5th

SAN LUIS OBISPO COUNTY –Food Bank Coalition’s 9th annual Hunger Awareness Day event is set to take place on **Friday, June 5th** from 7am-7pm. This year the Food Bank is aiming for a campaign goal of **\$125,000**. This event is pivotal in helping the Food Bank provide healthy food throughout San Luis Obispo County—to build a healthier community.

Their work addresses the need of the community as a whole. The Food Bank’s intent is not only to help make nutritious food available through its programs and agency partners, but also to encourage and support each person they serve. By supporting the Food Bank during Hunger Awareness Day, you are also helping their network of 200 Agency Partners who source the majority of their food from the Food Bank.

Carl Hansen, Chief Executive Officer, shares that "on Hunger Awareness Day, the Food Bank seeks to create awareness within our community that a large portion of our neighbors struggle with hunger. That portion has varied from 11% to 15% of our population over the last 10 years. Hunger is real, it is stubborn, and for each person within those statistics, there is a reason. The one thing hunger is not, is a choice."

There are 44,000 SLO County residents who are at risk of being hungry or are food insecure and the majority are the most vulnerable: children and seniors. Communities rise and fall as one. The Food Bank works to build a healthier community will you help?

Be a part of the solution; make a contribution to the Hunger Awareness Day campaign. You can mail a check to P.O. Box 2070, Paso Robles, CA 93447, donate online at www.slofoodbank.org, visit any Rabobank branch in the county during the month of May through June 5th, or drop by a Hunger Awareness Day donation site in your community on Friday, June 5th.

With resources for free and low-cost food, the Food Bank can **provide \$10 worth of food for every \$1 donated**. You can help create a hunger-free community with a donation, small or large.

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About the Food Bank Coalition of San Luis Obispo County: The Food Bank Coalition is a non-profit, tax exempt charity, serving all of San Luis Obispo County through its direct food programs and network of community partners. Our mission is to alleviate hunger in San Luis Obispo County and build a healthier community. Last year we distributed 6.1 million pounds of food to help our neighbors struggling with hunger. Nearly half of the food we distributed was fresh produce, including over 200,000 pounds

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harvested locally by our GleanSLO program. We collaborate with our nation's network of Food Banks and effectively utilize our team of 1,800 volunteers, keeping our overhead at a very low 6%.