



Media Contact:

Luise Gleason, Marketing & Communications Coordinator
lgleason@slofoodbank.org
Cell: (805) 835-5275
Office: (805) 238-4664

FOR IMMEDIATE RELEASE
September 12, 2018

Food Bank Coalition of San Luis Obispo County to Receive *Hunger Is* Donations Made at Local Albertsons and Vons Stores

SAN LUIS OBISPO COUNTY — SEPTEMBER 12, 2018 — The Food Bank Coalition of San Luis Obispo County is excited to be selected as a charity partner for the Albertsons Companies Foundation and the Entertainment Industry Foundation (EIF) to receive donations from the annual *Hunger Is* campaign to eradicate childhood hunger. All donations made through this campaign will support our summer breakfast program for children.

“This gift will have a tremendous impact on our ability to provide healthy food to children and their families when school is out,” said the Director of Programs Andrea Keisler. “We’d like to thank the Albertsons and Vons stores for selecting us as their charity partner and supporting our efforts to fight hunger. We’d also like to thank the Albertsons Companies Foundation for its dedication to ensuring that no child has to start their day hungry.”

The Food Bank Coalition is a non-profit, tax exempt organization, serving all of San Luis Obispo County through food distribution programs and a network of community partners. Their mission is to alleviate hunger in San Luis Obispo County and build a healthier community. Last year they distributed 5 million pounds of food, half of which was fresh produce, to help our neighbors who are facing hunger. To learn how you can help, visit www.slofoodbank.org.

Hunger Is, a charitable program of the Albertsons Companies Foundation and the Entertainment Industry Foundation (EIF), is designed to build awareness and raise funds in an effort to eradicate childhood hunger in America. Funds raised through *Hunger Is* directly benefit programs focused on combating childhood hunger and improving health-related outcomes. For more information, visit www.HungerIs.org.

Anyone wishing to support the Food Bank Coalition of San Luis Obispo County through this program can simply go to the Albertsons stores in Paso Robles or Morro Bay as well as to Vons in Nipomo, San Luis Obispo or Grover Beach and make a donation to the *Hunger Is* program at checkout from September 1st to September 30th.

TOGETHER WE BUILD A HEALTHIER COMMUNITY