



**SLO
FOOD BANK**

County Partnership for Hunger Relief

2021 Event Sponsorship Opportunities

The SLO Food Bank coordinates a couple community events throughout the year including, but not limited to, Hunger Awareness Day and Turkey Trot. We offer several sponsorship opportunities for local businesses to show their support, each with great marketing benefits.

Our sponsors facilitate our mission to alleviate hunger in San Luis Obispo County. We value their generosity through financial contributions and support of the work we do in the community.

Sponsorship Levels Per Event

| | Contributing \$1,000 | Supporting \$2,500 | Premium \$5,000 | Presenting \$10,000 | Major \$25,000 |
|--|----------------------|--------------------|-----------------|---------------------|----------------|
| All Events Benefits | | | | | |
| Logo and link on SLO Food Bank website for 1 year | X | X | | | |
| More Prominent Logo Real Estate and link on website for 1 year | | | X | X | |
| Logo, link, and quote on SLO Food Bank website for 1 year | | | | | X |
| Name acknowledgment in annual report | X | X | X | | |
| BOLD name acknowledgment in annual report | | | | X | X |
| Acknowledgment in social media post | X | X | X | X | X |
| Logo included in promotion emails and advertising | | | | X | X |
| Feature article and logo placement in newsletter | | | | X | X |
| Name acknowledged in post-event thank you email /newsletter | X | X | X | | |
| Logo acknowledged in post-event thank you email /newsletter | | | | X | X |
| Logo placement in post-event thank you advertising | X | X | X | | |
| Prominent logo placement in post-event thank you advertising | | | X | X | X |
| Exclusive tour of SLO Food Bank's facility & lunch with Leadership | | | | X | X |
| Company name/logo included LARGEST in event ads | | | | | X |
| Sponsor Highlight article on SLO Food Bank website | | | | | X |
| Hunger Awareness Day - June 4, 2021 - All Events Benefits Plus: | | | | | |
| Logo on 500+ event volunteer t-shirts* | | X | X | X | X |
| Live check presentation on KSBY with SLO Food Bank Leadership | | | X | X | X |
| Radio sponsor highlight on Wild 106.1, The Beach, and KPIG | | | | X | X |
| Verbal thank you by host at the event or (or on FB Live) | X | X | X | X | X |
| Turkey Trot - November 25, 2021 - All Events Benefits Plus: | | | | | |
| Logo on KSBY promotional video | X | X | X | X | X |
| Sponsor Highlight on KSBY promotional video | | | | X | X |
| Logo on 500+ event participant t-shirts | | X | X | | |
| Prominent logo on 500+ event participant shirts | | | | X | X |
| Participant slots (incl. event t-shirt and socks) | 10 | 25 | 50 | 75 | 100 |

For more information or questions, please contact Branna Still, Development Director:

Call (805) 369 - 9968 or email bstill@slofoodbank.org

Let's Feed SLO County. Together.

SLO Food Bank is a non-profit 501(c)(3) corporation organized exclusively for charitable purposes. Tax ID# 77-02-107-27