



SLO **FOOD BANK**

County Partnership for Hunger Relief

FOR IMMEDIATE RELEASE

San Luis Obispo Grocery Outlet Bargain Market's annual Independence from Hunger Campaign to benefit SLO Food Bank

SAN LUIS OBSIPO, July 15th - Local San Luis Obispo Grocery Outlet Bargain Market's Independence from Hunger Campaign is underway and benefits the SLO Food Bank. Throughout July, shoppers can donate \$5 or more at the register. The proceeds from this campaign will enable the SLO Food Bank to purchase Thanksgiving turkeys to fill the Holiday tables of those in need.

"SLO Grocery Outlet is committed to giving back to the local community and is a proud partner of the SLO Food Bank. Each July, the Independence from Hunger Campaign is a way to involve our customers and employees in raising much-needed donations. The "Give \$5 and Get \$5" make this a win/win campaign. When a customer or employee donates \$5 they will receive a \$5 coupon for future use," says Kevin and Jenni Walker, San Luis Obispo Grocery Outlet Bargain Market Owners.

This campaign follows its success from 2020, when over \$10,000 was raised through in-store donations and corporate matching funds. The SLO Food Bank used these funds to purchase and distribute 754 turkeys to food insecure families during the Thanksgiving and Holiday season. This year, the goal is to provide the same level of joy to families throughout SLO County.

When asked about the campaign, SLO Food Bank Operations Director Emily Hansen says, "The funds Grocery Outlet provides for turkey purchases make such an impact on our community during the holiday season. It is the perfect jump-start to our annual fundraiser, and provides some security, as we work to ensure our agency partners and direct distributions have enough turkeys to distribute to all families they serve. We are especially grateful each time we can place a turkey in the hands of a family in need, because we know the joy it brings. Providing food for holiday meals is not just about providing nutritious food, but making it so all families can gather and celebrate together."

Shoppers can donate at SLO Grocery Outlet on 1314 Madonna Road, San Luis Obispo. For more information, please contact Kevin and Jenni Walker at (805) 594-1314, or email sanluisobispo@groceryoutlet.com.



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About the SLO Food Bank: The SLO Food Bank is a non-profit, tax-exempt organization, serving all of San Luis Obispo County through its direct food programs and network of agency partners. The SLO Food Bank's mission is to alleviate hunger in San Luis Obispo County and build a healthier community. The SLO Food Bank distributes an average of 4 million pounds of food per year to help our neighbors struggling with hunger. Nearly half of the distributed food is fresh produce, including produce harvested locally by the GleanSLO program. Prior to the pandemic, one in six SLO County residents was food insecure. Since the pandemic, hunger in SLO County has more than doubled, and the SLO Food Bank remains in front of this accelerating and tragic reality. To learn more about the work done by the SLO Food Bank throughout San Luis Obispo County, please visit www.slofoodbank.org.

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